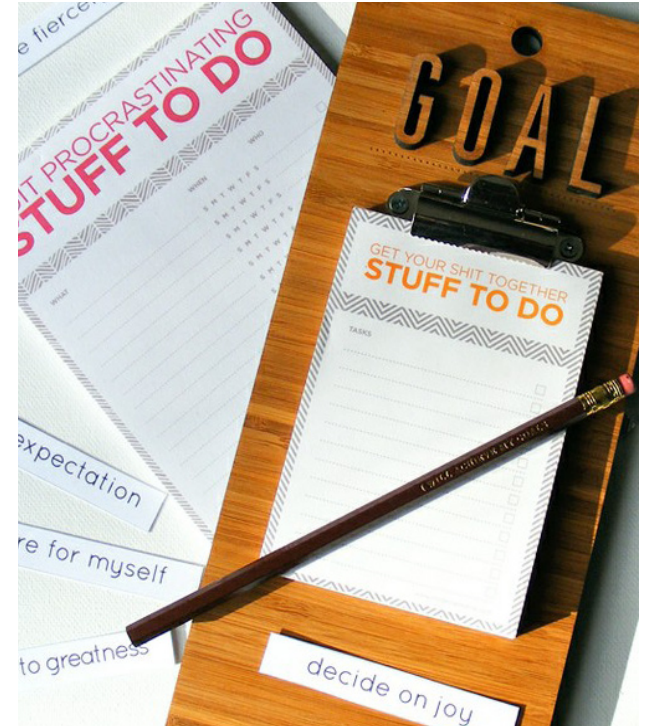


oh my! handmade goodness



MEDIA KIT



where creative business & handmade goodness hang out



www.ohmyhandmade.com



TEAM #OMHG

WHO WE ARE: THE NUTSHELL VERSION

Oh My! Handmade is a growing community of creative entrepreneurs united by a love of handmade goodness and supporting small business. Led by editor & multi-talented maker Jessika Hepburn our team of over 30 contributors + guest stars delivers daily content packed full of awesome. Written by creatives of different ages and stages we tackle a new theme each month from ethics to mothering. Our community is one of a kind and we work hard to make every post engage, encourage & inspire.

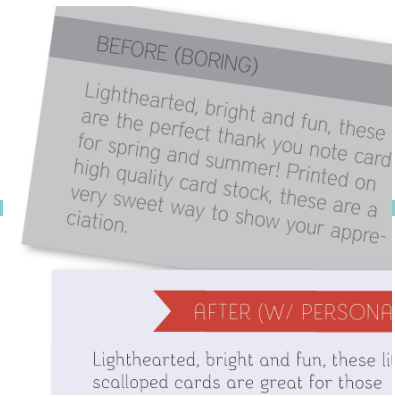
SOME OF OUR ROCKSTAR CONTRIBUTORS



check out [all our amazing contributors here](#) + click the buttons above to visit the posts these authors have shared.



I promise not to pin original works as DIY on Pinterest



WHAT WE KNOW

We know a lot about starting and running an indie business and are a top resource for creatives, artisans & designers looking for info on entrepreneurship, blogging, marketing, retail, connecting online + living a handmade life. Our regular features include articles on; small business, balancing parenting/business, marketing & PR, web design & interviews with creatives. We also go deeper to share our success and struggles, making friends and building our community along the way. We show off what we know here.

WHAT WE LOVE

We love meeting the makers, sharing stories of creative entrepreneurship, learning the ins and outs of running a handmade business and handmade goodness of all kinds. From children's goods to web design we share the work, experiences and ideas of artisans, designers, entrepreneurs and handmade industry experts. Our regular features include creative tutorials and printables, unique handmade finds, home decor, workspaces, parties and more.

[CLICK IMAGES TO VISIT TOP CONTRIBUTOR POSTS OF 2011](#)



A QUICK LOOK AT OUR NUMBERS

Numbers aren't everything but here's the run down-we average 2-3000 pageviews a day, 100,000 visitors a month & around 1.2-1.3 million pageviews a year. We have an active, engaged following on Twitter of almost 4000 and over 4000 fans on our Facebook page-new fans & followers join daily and our community continues to grow rapidly. Traffic is up by 75%, but most importantly we have a dedicated and loyal group of followers and readers-over 1500 of them have visited us more then 1000 times! We have 3600+ subscribers who receive our posts daily in their inbox. Our readers are mainly educated, tech/business savvy women & mothers + creatives of all ages and stages. Many of our posts that touch on topics of motherhood, ethics, and the heart of business have been widely discussed across the internet making us influential on topics like creativity, crafting, ethics, social media & business.

Jan 1 2011-Jan 1 2012



via Google Analytics

THEY LOVE US! THEY REALLY LOVE US!

Our posts and site have been featured all over the web on sites big & small. We've been named one of Babble.com's Top Design Blogs for Moms two years running. These are just a few of the sites where we've put in an appearance:



JESSIKA HEPBURN: editor-creator-community builder-sparkly do-gooder

If I needed to sum up my life and work in two words they would be *community & creativity*. From creating opportunities for inner city families to running a rural non-profit centre, for over 10 years I have been making the world more joyous through collaboration & social entrepreneurship. This led me to purchase Oh My! Handmade in 2010 on instinct. The goal: to create a thriving creative community while making beautiful things and new friends. My sense of compassion and integrity found a home with our community and have called a great many like minded folk to Oh My! Handmade. Now I spend my days surrounded by talented entrepreneurs on a similar mission of joyful world domination. I help passionate dreamers like myself reach for the stars while keeping our feet on the ground and food in the fridge all the while parenting two lovely *beasts* girls. My goals have always been bigger then my body could hold so I found a way to share them with others like you. Oh My! Handmade continues to grow and expand beyond my wildest hopes with new opportunities and connections daily. I hope you come and join in on the journey! Get to know me & read some of my [top posts right here](#).



oh my! handmade
goodness ♥



But wait! There's more! Visit all our links up there to find out more on who we are & what we are up to. Don't miss visiting our [#omhg Twitter chat](#) where 20-50 creatives + expert co-hosts share ideas and connect every Thursday. We're always up to something new and exciting so check back often or get onboard now before we go supernova. Details on how to join our community as a sponsor are below!

SPONSOR THE SITE

Purchase sidebar [ad space right here](#) and share your business with our daily readers. Short & sweet.

SPONSOR A POST

Over 30 contributors=a LOT of review power. Want an honest, unbiased, intelligent review of your product or supplies? We'll give you the straight up truth-nicely of course. Have a review or a tutorial created by our editor + a volunteer group of our contributors [by clicking here](#).

THE GUIDE TO BUSINESSY GOODNESS

If you offer services or supplies for creative entrepreneurs then apply now to be included in the Oh My! Handmade Guide to Businessy Goodness launching in April of 2012. [Just click here to get started](#).

WORK WITH JESSIKA

Small business services are here! A full list of Jessika's currently available services can be [found here](#).



www.ohmyhandmade.com